



Copernicus Marine Service and market opportunity for the Italian Blue Growth sector

16 April 2018, Sala Polifunzionale Presidenza Consiglio dei Ministri, Rome

Time	Topic	Speaker
14:00	1) Introduction and Welcome	Military Advisor to the President of the Council of Ministers & National Copernicus User Forum Coordinator
14:15	2) Presentation of CMEMS:	
20'/EN	2.a) CMEMS in a nutshell: Organisation of the service, Role of Mercator Ocean. Which set of information can be found in the catalogue? Who use ocean information and for what purpose?	Pierre Bahurel, Mercator Ocean
20'/EN	2.b) Service Evolution : focus on coastal	Pierre-Yves LeTraon, Mercator Ocean
20'/IT	2.c) How the products arrive to the catalogue? Who is behind the machine?	Mercator Ocean (intro) + Lia Santoleri, CNR / Giovanni Coppini, CMCC
15:15	3) Current business opportunity:	
20'/EN	3.a) Engaging with the users (Reputation/Brand, Market Development, User Uptake)	Cécile Thomas-Courcoux, Mercator Ocean
20'/IT	3.b) Ocean Energy assessment and forecast for the Southern European Seas based on Copernicus data	Gianmaria Sannino, ENEA
20'/IT	3.d) CMEMS in support to Blue Growth Service, Rethicus Marine	Giovanni Sylos Labini, Planetek
16:15	4) Future business opportunity:	
15'/EN	4.a) DIAS general presentation	Alain Arnaud, Mercator Ocean
15'/IT	4.b) Example of business opportunity thanks to DIAS - ColomboSky	Thomas Moranduzzo, Colombo Sky
16:45	5) Discussion with the audience	
18.00	- end of workshop -	